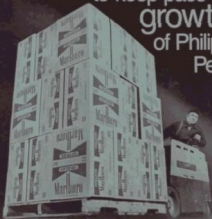


LEO BURNETT COMPANY, Inc.

Ad No. S-1004—Standing Order No. 2—Reg. No. 78308—Black Page B/W—4 1/2x11—Tobacco Trade—TTLA

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to keep pace with the
growth
of Philip Morris
People



- ☐ The number of Philip Morris People increases every day. Last year they gave us an overall sales increase of 11%—by far the largest in the industry.
- ☐ So, if your standing order for all Philip Morris brands hasn't been increased for several months, your risk of running out of stock does increase, every day.
- ☐ Check your standing order today.



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